

Values

Accomplishment	Accountability	Accuracy	Achievement
Acknowledgment	Advancement and promotion	Adventure	Aesthetics
Affection	Affection	Aliveness	Altruism
Arts	Authenticity	Authority	Autonomy
Beauty	Blazing new trails	Bonding	Caring
Challenge	Challenging problems	Change and variety	Clarity
Close relationships	Collaboration	Commitment	Community
Competing	Competition	Completion	Comradeship
Conformity	Connectedness	Connecting	Contribution
Cooperation	Country	Creativity	Daring
Decisiveness	Directness	Do Good	Do the right thing
Do things My way	Ecological Awareness	Economic Security	Effectiveness
Elegance	Emotional Health	Empowerment	Enlightenment
Entrepreneurship	Environment	Equality	Esteem of others
Ethical Practice	Excellence	Excitement	Expertise
Fame	Family happiness	Fast Living	Fast Paced Work
Feel good	Financial gain	Financial security	Fix broken things or systems
Focus	Forward the action	Frankness	Free Spirit
Freedom	Freedom To Choose	Friendship	Fulfilment
Full Self-Expression	Fun laughter	Getting ahead	Give of myself
Growth	Happiness	Hard work	Harmony
Harmony of talk/Action	Having a Family	Health	Helping Others
Helping society	Helping the less fortunate	Honesty	Humour
Iconoclasm	Improvisation	Inclusively	Independence
Influencing Others	Inner Harmony	Innovation	Integrity
Integrity	Intellectual Status	Interesting experiences	Intimacy
Inventing	Investing	Involvement	Job Tranquillity
Joy	Justice	Keep things the same	Knowledge
Lack of Pretence	Leadership	Learning	Leisure time
Lightness	Living up to fullest use of potential;	Location	Look good
Love	Loyalty	Magic	Make money
Market position	Marriage	Mastery	Meaningful work
Merit	Money	Nature	Nurturing
Openness	Opportunity	Order	Orderliness
Participation	Partnership	Peace	Performance
Perseverance	Personal appearance	Personal development	Personal growth
Personal Power	Physical challenge	Play	Playfulness
Pleasure	Power	Privacy	Productivity
Public service	Purity	Quality	Reach for the stars
Recognition	Reliability	Religion	Reputation
Respect	Respect from others	Responsibility	Revolution
Risk taking	Risk Taking	Romance	Safety
Security	Seek truth	Self esteem	Self expression
Self reliance	Self respect	Self-control	Serenity
Service	Setting an example	Simplicity	Social advancement
Socialising	Solitude	Solving problems	Sophistication
Spiritual development	Spiritual values	Spirituality	Spontaneity
Stability	Status	Strength	Success
Supervising others	Synergy	Team spirit	Time freedom
To Be Known	Tranquillity	Transition	Trust
Truth	Uniqueness	Using my talents	Vitality
Wealth	Winning	Wisdom	Zest